



The 6th Canadian Agri-Food Export Gala was held on **May 9, 2012** at the Palais des Congrès de Montréal, as part of SIAL Canada.

#### In Partnership with:



This celebration of Canada's agri-food export industry has seen the presentation of five major awards to people and enterprises for great distinction earned through their efforts in 2011.

#### THE MAJOR AWARDS WERE:

##### 2012 Canadian Export Business Award



The Agri-Food Export Group presented this award to the Canadian agri-food business that has realized 2011's most outstanding achievements on International markets.

#### The Winner



Mrs Sophie MacDonald, Vice-President, Agribusiness and Venture Capital, Farm Credit Canada and Mr Jean-Luc Jolimaître, President, Weishardt Group

### Canada Brand Image Award 2012



This award, from the Agri-Food Export Group, goes to a Canadian agri-food business that has advantageously positioned its products on international markets by using the promise of excellence embodied in the Canada Brand, symbolized by the Maple Leaf.

### The Winner



Mr Claude Carrière, Associate Deputy Minister, Agriculture and Agri-Food Canada and Mrs Lisa Nadeau, President - Resp. International Sales & Marketing, La Ferme Martinette- Gourmet Maple Farm Inc.



### The Trends and Innovation Awards



SIAL Canada awards 10 prizes to agri-food companies (who are on exhibit at SIAL Canada) who have, in the past 12 months, brought forward products noteworthy for their innovative character.

### The Winner





Mr Xavier Poncin, Executive Director, SIAL Canada and Mr Martin Plante, Director, Citadelle, Maple syrup producers' cooperative

### **Award of Excellence for Agri-Food Export in Québec**



Sponsored by the Québec Ministry of Agriculture, Fisheries and Food for the past 17 years, this award goes to the person who has distinguished himself or herself through exceptional contributions to Québec's agri-food export sector.



### **The Winner**

#### **Mr Said Chergui**

Mr Pierre Corbeil, Minister of Agriculture, Pêcheries et Alimentation du Québec and Mr Said Chergui, Chief Executive Officer, Aliments Prolimer Inc.

### **Award of Excellence for Agri-Food Export in Ontario**



The Ontario Ministry of Agriculture, Food and Rural Affairs awarded this prize to an exporter who has successfully expanded into new markets, while demonstrating creativity and excellence on the international stage.



### The Winner



Mr Boris Serebryany, President and CEO,  
Fiera Foods Company

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## OUR PARTNERS>>>

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